

Indian Economy

Preparing for the New Challenges

For the Special FC 2020

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Neils Bohr

- Prediction is very difficult, especially if its about the future

Challenges

- **Supply chains**
- **Consumption**
- **Inequality**
- **Trade disruption**
- **Unemployment**
- **Role of the private sector**
- **The civil society**

Where is this
money coming
from

- **The package**
- **20 lakh crores**

Printing money

- When can the Indian government do this?
- The role of the RBI

The state going alone

- Pricing
- The role of insurance
- Should the state pay?

A red speech bubble graphic with a white outline, containing white text. The bubble has a tail pointing downwards and to the right.


Your role –
What businesses
are you in?

- Theodore Levitt – Marketing Myopia
- What do you think we should do?

A red speech bubble graphic with a white outline, containing the text "Working together".

Working
together

- **We are not in the same boat. We are in the same storm.
Some are on super yachts, some have just one oar**
- **The international response to COVID**

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- Surveillance
 - Educational institutions
 - State governments and their attractiveness for FDI and technology transfer
 - Is the South better?
 - Can India replicate its success in IT and ITES, BPO and KPO domains
 - What should be India's competitive differentiation and long term strategy?

Churchill

- Now this is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning.